

CMAA



**CLUB
MANAGEMENT
ASSOCIATION
of AMERICA**

Members *Get It*

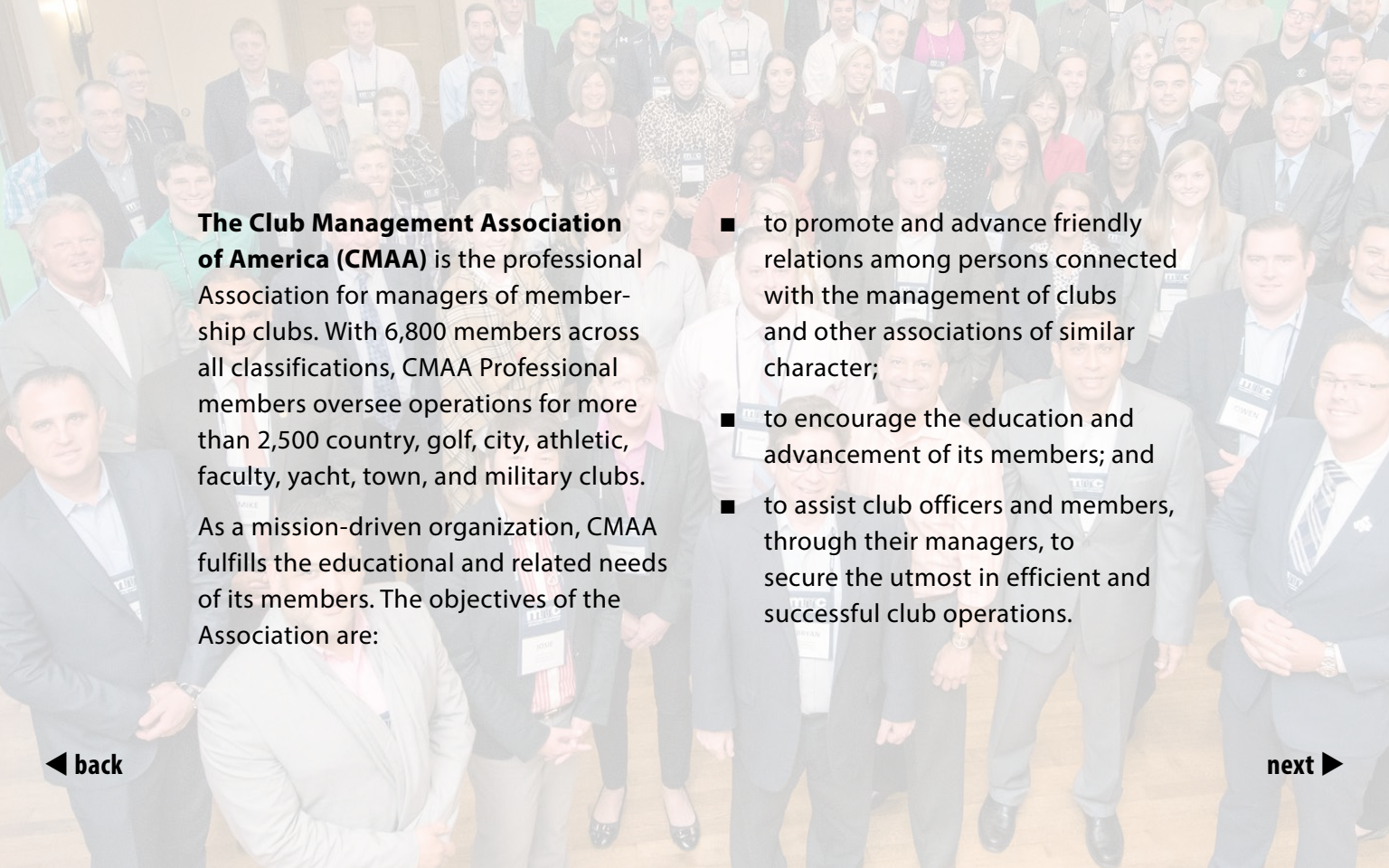
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CMAA Members Get:
Education
Community
Advocacy
Access
Support
Value

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The Club Management Association of America (CMAA) is the professional Association for managers of membership clubs. With 6,800 members across all classifications, CMAA Professional members oversee operations for more than 2,500 country, golf, city, athletic, faculty, yacht, town, and military clubs.

As a mission-driven organization, CMAA fulfills the educational and related needs of its members. The objectives of the Association are:

- to promote and advance friendly relations among persons connected with the management of clubs and other associations of similar character;
- to encourage the education and advancement of its members; and
- to assist club officers and members, through their managers, to secure the utmost in efficient and successful club operations.



Education

CMAA's education and certification programs provide club professionals with opportunities to further enhance career efficacy.



Community

Whether it's in person or online, CMAA offers invaluable networking opportunities to connect and engage on Chapter, National, and global levels.

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Advocacy

CMAA prepares its members to influence outcomes in club boardrooms and the halls of government through resources, education, and skill development.

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Access

In alignment with our mission to advance the club management profession, CMAA partners with leading club industry organizations to offer CMAA member-managed clubs access to best practice tools and resources.

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Support

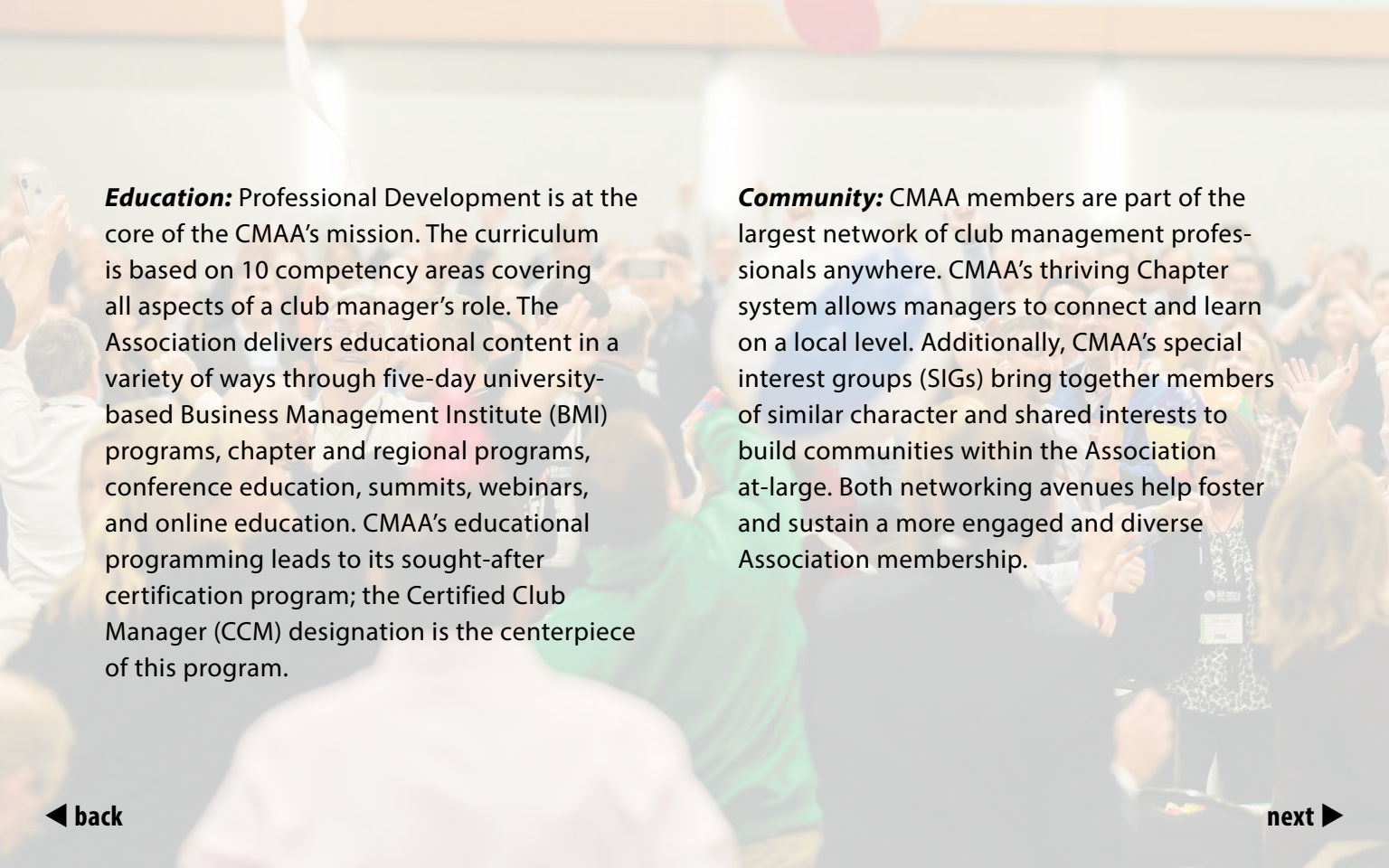
CMAA offers pertinent career development, assistance, and resources for members and clubs.

Value

CMAA strives to provide relevant, progressive benefits and services so members get the largest return on their professional investment.

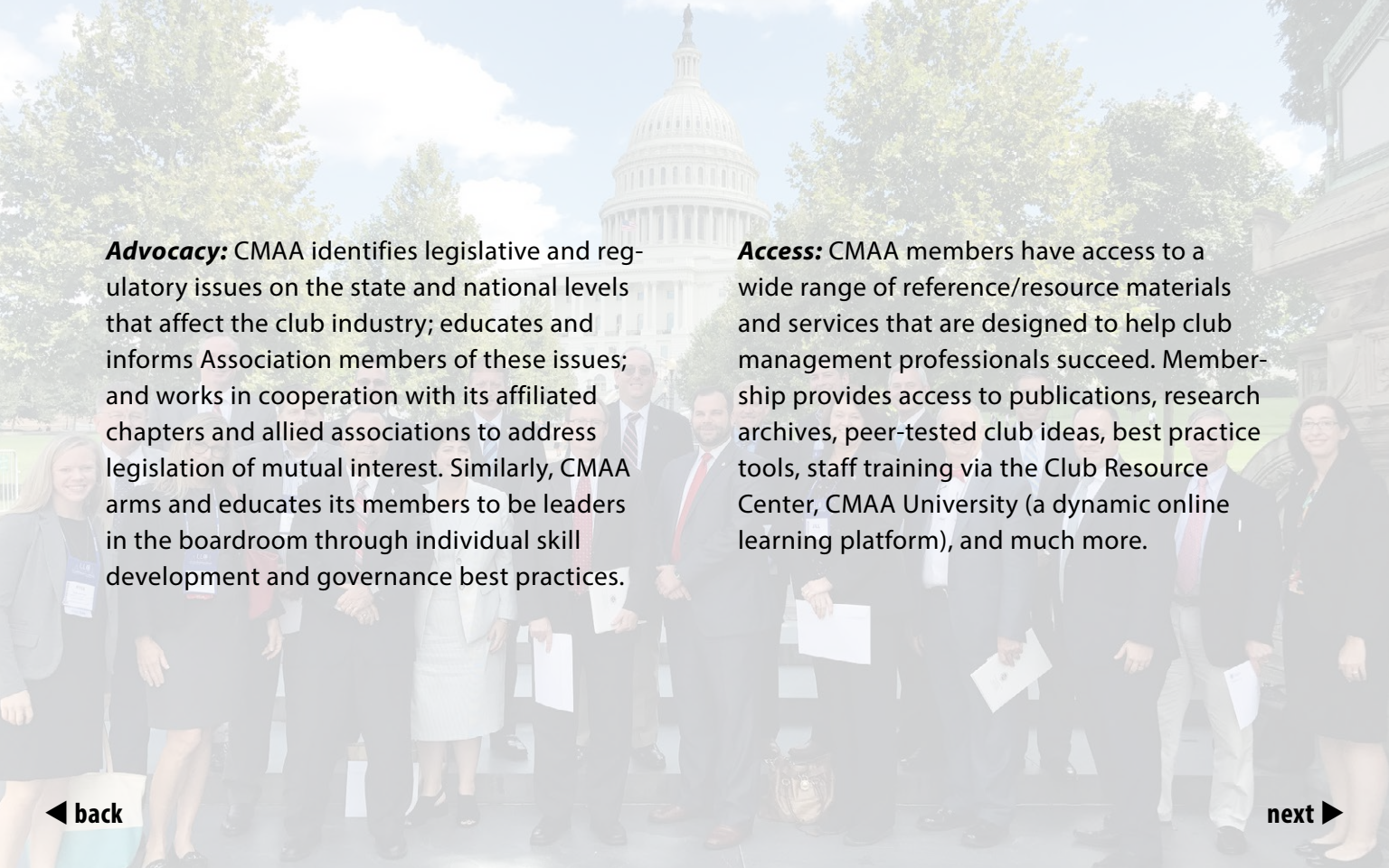
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Education: Professional Development is at the core of the CMAA's mission. The curriculum is based on 10 competency areas covering all aspects of a club manager's role. The Association delivers educational content in a variety of ways through five-day university-based Business Management Institute (BMI) programs, chapter and regional programs, conference education, summits, webinars, and online education. CMAA's educational programming leads to its sought-after certification program; the Certified Club Manager (CCM) designation is the centerpiece of this program.

Community: CMAA members are part of the largest network of club management professionals anywhere. CMAA's thriving Chapter system allows managers to connect and learn on a local level. Additionally, CMAA's special interest groups (SIGs) bring together members of similar character and shared interests to build communities within the Association at-large. Both networking avenues help foster and sustain a more engaged and diverse Association membership.

A group of approximately 15 professionals, including men and women in business suits, are standing in a line on the steps of a large, classical building with a prominent dome, likely the U.S. Capitol. The scene is outdoors with trees and a blue sky with light clouds in the background. The image is semi-transparent, serving as a background for the text.

Advocacy: CMAA identifies legislative and regulatory issues on the state and national levels that affect the club industry; educates and informs Association members of these issues; and works in cooperation with its affiliated chapters and allied associations to address legislation of mutual interest. Similarly, CMAA arms and educates its members to be leaders in the boardroom through individual skill development and governance best practices.

Access: CMAA members have access to a wide range of reference/resource materials and services that are designed to help club management professionals succeed. Membership provides access to publications, research archives, peer-tested club ideas, best practice tools, staff training via the Club Resource Center, CMAA University (a dynamic online learning platform), and much more.



Support: The CMAA ClubCareers website provides online access to the best career counseling, job opportunity listings, and employment services available in the club industry. Additionally, The Club Foundation, a CMAA subsidiary, offers a variety of scholarships and grants aimed at supporting and advancing the club professional's career path.

Value: CMAA membership is one of the most important career investments club management professionals can make, yielding high returns in practical knowledge, professional enrichment, and personal growth. Clubs and their governing boards also benefit directly by having a CMAA-educated professional(s) at the helm.

To Join: Please visit cmaa.org/join today!

Club Management Association of America

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